

# Advertising & Contributing Information

Our Solano Symphony Orchestra has provided excellent classical music for over thirty years in Solano County. Maestro Semyon Lohss, Solano Symphony's Music Director and Conductor, is preparing a new repertoire of classical and popular music for our patron's enjoyment this season.

Our Symphony audience lives, works, eats, shops and patronizes local businesses which advertise in Symphony programs. Make sure your business is on our patronage list by joining our 33rd concert season as an advertiser!

Reasons to advertise in the Solano Symphony Orchestra's program:

- Diverse audience at multiple concerts.
- Exposure in Vacaville, Fairfield, Green Valley, Suisun City, Cordelia, Dixon, Benicia, Davis and Vallejo.
- Your business with company logo and information listed on Symphony's website with a link to your company website.
- Your advertisement helps support special programs that benefit the youth in our community.

Join our many Symphony benefactors. Place an advertisement in this 33rd concert season program!

Current advertising rates and order form are included.

Please email your advertisement to deltagraphics@sbcglobal.net. We can also assist you with a design, if needed.

For more information, call Gayl Sloan at (707) 344-0274 Carl Hakenen at (707) 326-2229

Website: www.solanosymphony.org

Email: solanosymphonyorchestra@gmail.com

Mailing Address: P.O. Box 154, Fairfield, CA 94533-0015

## Solano Symphony Orchestra Fact Sheet

Purpose: Our Symphony was founded in 1987 to develop a symphony orchestra in Solano County. The Symphony performances provide enjoyment for local audiences and promote the advancement of musical education for local youth. Maestro Semyon Lohss, brings musically rich and challenging programs each year to the community, while working closely with the orchestra members, featured guest artists, and local youth performers on their interpretation.

Music Director and Conductor: An honors graduate of the Leningrad State Conservatory of Music with two Master's Degrees, Maestro Semyon Lohss has led our Symphony since the 1992-1993 season.

**Performances**: Concerts are performed at the Vacaville Performing Arts Theatre.

The Symphony Offers:

- Five concerts per season.
- Attracts a minimum of 400 people per concert.
- Youth outreach programs.
- Symphonies from the classical repertoire, seasonal favorites and stage and screen classics.

The Symphony is supported by: •

- The Solano Symphony Orchestra League.
- Local corporations and business professionals.
- Patrons, grants and advertisers.
- Ticket sales. (Ticket sales cover approximately 20% of concert expenses. They do not cover music rental, musicians' salaries or publicity costs.)

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## **Contributor Options**

#### Corporate/Individual Sponsors

Diamond	\$20,000
Platinum	\$10,000
Gold	\$5,000
Silver	\$3,000
Bronze	\$1,000
Conductor's Circle	\$500
President's Circle	\$250
Friends of the Symphony	\$100
Supporter	\$50

#### Chair Sponsorships

Conductor's Chair	\$1,000
Concertmaster's Chair	\$800
Musician's Chair	\$350

The support of corporations, business professionals and members of the community is crucial to maintaining the quality of our Solano Symphony! Your generosity keeps the music flowing.

All contributors receive recognition in season programs. Advertisers are listed, logos included, on our Symphony's website.

All contributions are tax deductible as Solano Symphony Orchestra is a 501c 3 non-profit organization.

### **Advertising Rates**

Full Page (inside page) 5 x 8 \$600

1/2 Page 5 x 3.75 or 2.50 x 8 \$400

1/4 Page 2 1/4 x 4 \$200 1/4 Page 4 x 2 1/4 \$200

Interior pages printed in black

Back cover – full color –  $5 \frac{1}{2} \times 8 \frac{1}{2} - $1,000$ 

Inside front cover – full color  $-5 \times 8 - \$800$ 

Inside back cover – full color – 5 x 8 – \$800

Inside front cover – black and white – 5 x 8 – \$600

Inside back cover – black and white – 5 x 8 – \$600

Advertising Manager:	Phone:	
Firm Name:		
Address:		
City:	State/Zip Code	
Email:		